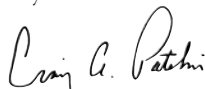


## THE VIEW FROM HERE:

*Synergy - the interaction of two or more agents or forces so that their combined effect is greater than the sum of their individual effects.*

One of the positive things we get to do at Window Design Center is work with others to create beautiful buildings. Of course we think the windows are the best part of any structure, and we feel the most gratified when we have worked hard to bring the best aesthetic effect, long-term performance, and overall value to a building. Combining our forces with those of others provides synergy so that the overall effect is powerful.

We also experience increased synergy as we add competent staff who offer a variety of skill sets. As a team we are continually working on improving the experience our clients have when they trust us with their projects, and we are working on ways of redefining and measuring our success. It is hard work, but we get "synergized" by grabbing the rope and all pulling the same direction. We look forward to working together with you.



Craig A. Patchin, President  
craigp@windowcenter.com



The Friends' Meeting House in Champagne-Urbana, completed in 2003, features Pozzi divided lite double-hungs with divided lite casements in the cupola. Todd Barnett from Potter Design Group was the architect, and Charlie Branchaw was the salesperson.

## WINDOWS FOR PLACES OF WORSHIP WOOD WINDOWS ENHANCE AESTHETICS



Middleton Community Church is nearing completion, with Pozzi Wood Windows in place. Designed by Melissa Turk, the project is being built by Vogel Brothers.

Church communities are very sensitive to the aesthetics in their places of worship, and pay special attention to the windows. Natural wood windows are a frequent element in the design of a new church, and when an older church is renovated the wood windows are usually replaced with modern, more efficient, wood windows. A quick glance through Window Design Center's records shows service to several churches.

Commercial Project Manager Cory Divine, whose name suits the occasion, now has three major church projects underway. All use Jeld-Wen Pozzi Wood Windows.

The renovation projects at Lake Mills Moravian Church and the Monona Evangelical Lutheran Church both involve exact sizing coordination, especially since one of the churches wished to reuse existing stained glass in a few of the new units.

The Middleton Community Church was designed by Melissa Turk of Flad & Associates and features Jeld-Wen Pozzi windows and patio doors. WDC worked closely with the architect and contractor, Vogel Brothers, on value engineering solutions including an alternate, more economical line for specific units. The initial specs called for Douglas fir/primed for project, but through value engineering we proposed a clear pine interior which was accepted.

For this project WDC provided special coordination and custom-built trim pieces which allow for mulling non-corner units to corner windows. Providing loose jambs in specific areas also proved to be essential to the field mulling process.

These projects offer examples of the extra effort Window Design Center puts into every job.

# SOLUTIONS

## Preserve™ Protective Film Protects Windows

JELD-WEN now protects windows during transportation, installation, and finishing with Preserve protective film. Preserve is a clear polyethylene film that is factory applied to the interior and exterior glass surface of a window to provide extra protection against scratches and residue. The film is easily removed and environmentally friendly, containing no harmful chemicals or by-products so it can be disposed of through any normal waste removal procedure.



*Builders save about \$600 per home in clean-up costs by installing windows with protective film.*

"We teamed up with JELD-WEN to provide builders and homeowners with an additional service that protects JELD-WEN's high-quality windows from scratches and materials, including paint, plaster or stucco, that may splatter on glass during a construction project," said Tom Kaiser, vice president of sales and marketing for Cardinal Glass Industries, Inc. "According to our research, builders save approximately \$600 in clean-up costs per home by installing windows with protective film."

JELD-WEN currently offers Preserve protective film as a standard feature on the Pozzi® Custom Collection of wood windows and patio doors and on the Norco® Premium Collection of wood windows and patio doors.

### PROJECT: PALAZZOLO PROJECT, MADELINE ISLAND

Salesperson: Scott Hogland, Project Manager  
Product: Jeld-Wen Pozzi

**THE ISSUES:** This home is located on Madeline Island, which made the logistics of delivery and service a challenge. The customer wanted a red color for the windows and the windows needed to withstand the elements.

**THE SOLUTION:** Jeld-Wen Pozzi windows with the low-maintenance 70% Kynar resin finish offer a 20-year warranty. We chose Redwood, one of the 12 standard colors. Although we considered delivery via the icebridge, the windows were delivered to the island by ferry.



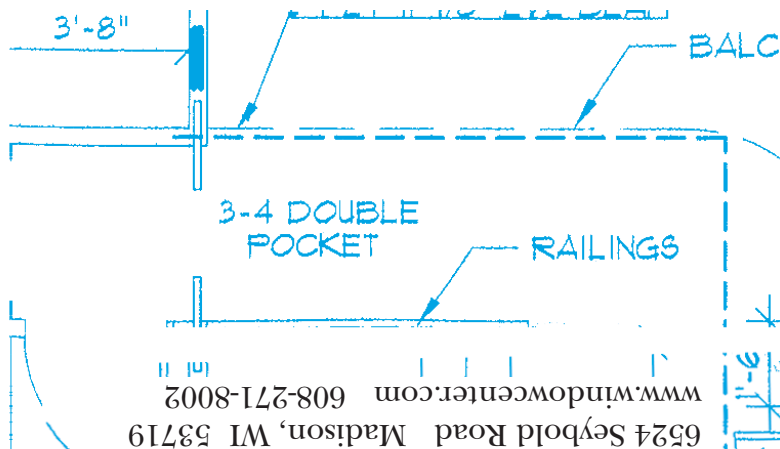
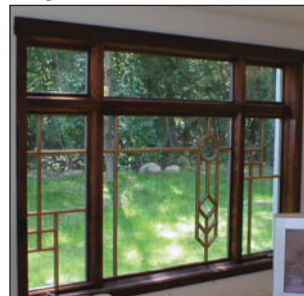
### PROJECT: ARCHITECT TIM SEIDEL'S HOME

Salesperson: Scott Hogland, Project Manager  
Product: Jeld-Wen Pozzi  
Architect: Tim Seidel  
Contractor: Tim Seidel



**THE ISSUES:** Architect Tim Seidel's new home is also the site of his home office. Scott encouraged Tim to create his own designs for the window behind his desk, a French door into his office, and a large window assembly spanning one wall of the great room.

**THE SOLUTION:** Tim designed custom muntin patterns with simulated divided lite bars on these Jeld-Wen Pozzi windows. The designs are expressed perfectly, both inside and out.



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