

THE BROWNSTONE ON OLD SAUK



An extraordinary project demands extraordinary windows, so The Brownstone on Old Sauk was a perfect match for Eagle Windows and Doors. Brownhouse Designs President Laurel Brown and Director of Architecture Patrick McGowan designed the 60-unit apartment building with condo-level interior finishes. Distinctive features include beautiful crown moldings and imported cabinets used as bathroom vanities.

For the windows they wanted the richness and warmth of wood interiors. Equally important was an attractive, but low maintenance, exterior. The Eagle wood/clad windows and sliding French doors suited their needs perfectly.

Eagle's broad selection of colors, which includes 50 standard exterior choices, is a big attraction for McGowan. "This product offers a good value for the money," he says. "I like looking at Eagle for projects because it gives me a lot of options, and allows me to use windows that fit the character of the building."

Clearly the upscale interiors have captured an audience. Demand for the luxury apartments is well ahead of projections, retention is excellent, and there is a waiting list for units in the project.

McGann Construction was the contractor for the project, which was named Property of the Year by the Apartment Association of South Central Wisconsin.



THE VIEW FROM HERE

Probably the ultimate compliment we receive is the appreciation of the building professionals we serve. Sure, we work hard to please the end-user, who is most often a homeowner, but it is the architects, contractors, and builders who completely understand the depth of the services we provide.

"I really appreciate their level of attention to detail," says architect Patrick McGowan from Brownhouse Designs. "I take advantage of their expertise and advice."

Ross Kraemer, of Kraemer Brothers, has a hands-on approach to building his new home, and was pleased with how easy our windows were to install. Our exacting measurements can make a big difference in the installation process, and builders appreciate the advantages that accuracy provides.

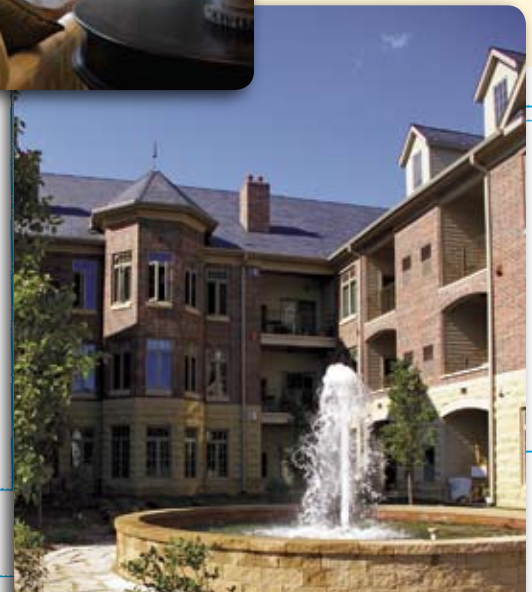
We strive to be *the* window and door specialists from concept through construction, and will gladly put our vast experience and expert focus to work for you.

Craig Patchin, President
craigp@windowcenter.com

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IN THE WORKS: Cherry Interiors Make Eagle Windows the Perfect Match



PROJECT: New home

Salesperson: Craig Gielow

Products: Eagle Windows and Patio Doors, Jeld-Wen IWP entry door

Construction Manager & Gen. Contractor: Owner Ross Kraemer

Architect: Julie Kardatzke



How many people dream of building their own home, and actually do it? Working nights and weekends, Ross Kraemer has his dream home well underway. Situated on a narrow lot on the shore of Monona Bay, the house was designed by architect Julie Kardatzke to incorporate Ross's ideas and concepts.

After excavation in April 2007, Ross did the footings, foundation, and framing himself. Even when subcontractors are present, he's fully involved and clearly enjoying the process. The EPPM flat rubber roof was on by October, and the windows were in by December.

THE ISSUES: Match interior cherry trim; maximize windows on lake

THE SOLUTION: Eagle cherry interiors, prefinished; large patio doors

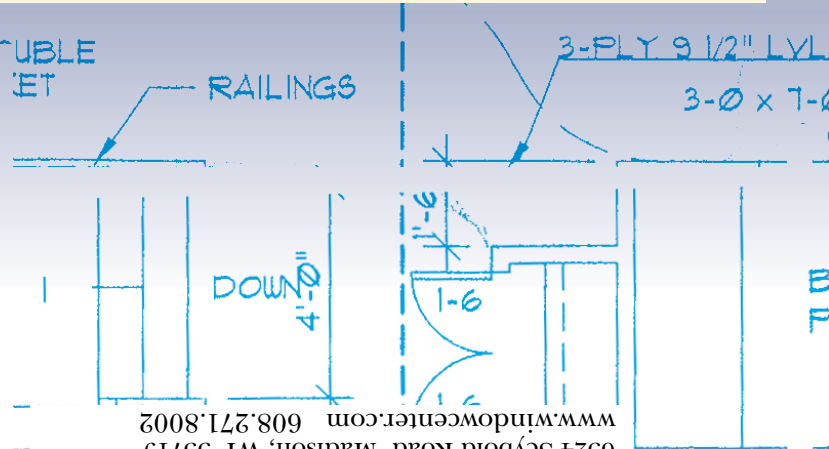


Craig Gielow suggested Eagle windows for this project because the home will have cherry interior doors, trim, and cabinetry. Eagle's wood species selection allowed Ross to choose matching cherry interiors and have them prefinished. Eagle was also able to create large 5' x 10' tall casements and transoms, and patio doors measuring up to 6' wide by 7' tall which open the back of the home to the water.

"The windows were easy to install," Ross says, "and the Window Design Center service department is phenomenal. I would recommend them to anyone for windows and doors."

The exterior of the home will soon be finished with stone quarried in Sussex, Wisconsin, and a Jeld-Wen IWP mahogany door is being carefully stained with a caramel finish for the entrance. Right now it's looking like the home will be completed by July.

Ross is far from a construction novice. His grandfather and great-uncle started the Kraemer Brothers construction firm in 1948, and Ross is the third generation to be involved in the company. The firm is among the top ten builders in the nation for the hospitality industry, and also builds schools and hospitals. But at least until mid-summer, the construction project closest to Ross Kraemer's heart will be the home he's creating for himself.



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